

# RTX Austin 2020 Exhibitor Application

July 3 – 5, 2020

Austin Convention Center



Company Name

Contact Email

Pre-Show Contact Name

Pre-Show Contact Phone

On-Site Contact Name (if different)

On-Site Contact Phone (if different)

Mailing Address

City

State

Zip/Postal Code

Country

## Acknowledgement:

By signing below, I acknowledge that I have read and understood the general terms and conditions and understand that filling out this application is not a guarantee of space.

Exhibitor Signature

Date

Printed Name

## Online Payment Submission

Please submit your payment for RTX Austin 2020 using one of the following options:

- If you have a PayPal account, you can send your payment to [paypal@rtxevent.com](mailto:paypal@rtxevent.com).
- If you do not have a PayPal account, you can go to [paypal.me/RTX2018](https://paypal.me/RTX2018) to send payment.

## Terms and Conditions

1. This Exhibitor Application is subject to the attached License and Exhibition Agreement, which is incorporated by reference herein.
2. 50% deposit required upon completion of this application; 100% payment due within 60 days of signature.
3. Downsizing, Cancellation, Withdrawal: No penalty and/or full refund before 3/31/2020. Starting 4/2/2020, 30% of license fee differential applied.
4. If exhibit space is licensed after 5/1/2020, the full payment is required upon completion of this application.
5. The person(s) signing this document expressly warrants that he or she is authorized by Company to execute this Exhibitor Application and License Agreement. The person(s) also acknowledges that he or she has read and accepted the exhibitor rules and regulation set forth in this License Agreement.

RETURN THIS COMPLETED FORM TO:

[clara.gardasevich@roosterteeth.com](mailto:clara.gardasevich@roosterteeth.com)

QUESTIONS:

Clara Gardasevich

[clara.gardasevich@roosterteeth.com](mailto:clara.gardasevich@roosterteeth.com)

Total Amount Due:

Total due within 30 days upon completion of this application

Amount Paid Now:

50% deposit due upon completion of this application

Date to pay remaining balance:

Please complete this section prior to submitting

## 1. Exhibitor Booth

Select

### 10 X 10 Booth

- 1 table
- 2 chairs
- 2 exhibitor badges

\$1,850



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### 10 X 20 Booth

- 2 tables
- 4 chairs
- 4 exhibitor badges

\$3,500



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### 10 X 30 Booth

- 3 tables
- 6 chairs
- 5 exhibitor badges

\$5,250



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### 10 X 40 Booth

- 4 tables
- 8 chairs
- 6 exhibitor badges

\$7,000



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### 20 X 20 Booth

- 4 tables
- 8 chairs
- 8 exhibitor badges

\$7,000



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### 30 X 30 Booth

- 5 tables
- 10 chairs
- 10 exhibitor

\$14,000



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### Indie Game Booth

- Power: 120volt 8amp
- 2 exhibitor badges
- 1 - 6' table
- 2 chairs

\$1,100



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### Artist Alley Booth

(limited availability)

- 2 exhibitor badges
- 1 - 6' table
- 2 chairs

\$800



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### Booth Upgrades

Single Corner

\$300



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End Cap

\$600



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Island Booth  
(Minimum 20X20)

\$1,100



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Add. Exhibitor  
Badge

\$95 X \_\_\_\_\_ =

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## 2. RTX Advertising Opportunities

Make your brand visible throughout RTX with the following options

RTX Attendee  
Bag Insert

\$2,500



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RTX Wi-Fi  
Sponsor

\$6,000



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RTX App Push  
Notification  
(limited qty.)

\$1,500



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RTX Social  
Media  
(limited qty.)

\$1,500



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### Venue Signage

Lobby Banners  
(limited qty.)

\$7,000



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Walkway Banners  
(limited qty.)

\$10,000



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Column Wraps  
(limited qty.)

\$5,000



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### Specialty Sponsorships

RTX Attendee  
Lanyards  
(deadline 3/1/20)

\$30,000



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RTX Attendee Bag Sponsor

Level 1:

\$50,000



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Brand exclusivity on the official attendee bag.  
(1 avail, includes bag insert. Deadline 3/1/20)

Level 2:

\$20,000



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Co-sponsored branding on the official attendee bag.  
(3 avail, includes bag insert. Deadline 3/1/20)

### 3. RTX Turnkey Activations

#### VIP & Talent Lounge

Level 1:	\$60,000	<input type="checkbox"/>	_____
Level 2:	\$20,000	<input type="checkbox"/>	_____
Level 3:	\$5,000	<input type="checkbox"/>	_____
Chill & Charge Lounge	\$40,000	<input type="checkbox"/>	_____

**Total Amount**  
(Sum of Sections 1-4)

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**Additional Notes:**

### 4. Center Stage Programming

#### Premium Option 1

Achievement Hunter vs Funhaus (1 Available)	\$30,000	<input type="checkbox"/>	_____
Gus Sorola & Friends (1 Available)	\$25,000	<input type="checkbox"/>	_____
Achievement Hunter (1 Available)	\$25,000	<input type="checkbox"/>	_____
Funhaus (1 Available)	\$25,000	<input type="checkbox"/>	_____

#### Premium Option 2

Ladies Hour (1 Available)	\$25,000	<input type="checkbox"/>	_____
Cow Chop (1 Available)	\$25,000	<input type="checkbox"/>	_____
Kinda Funny (1 Available)	\$25,000	<input type="checkbox"/>	_____
Custom	\$10,000	<input type="checkbox"/>	_____